



POWERHOUSE  
SMART™

*Sales, Marketing, Applications,  
Resources, Training*

PowerHouse SMART®

*“Today’s Best Practices in  
Establishing Referral Relationships”*

# PowerHouse SMART®

## Event Agenda

September 11<sup>th</sup> 2014

### Check-In & Mingle

#### Welcome

About PowerHouse SMART®/Website

Introductions: One-Minute Drills

#### Realtor Panel:

“Today's Best Practices in Establishing Referral Relationships”

A tremendous thank you to our host/sponsor,  
Mary Pat Wallace, Chicago Luxury Beds  
Michael Castronovo, Sponsor

# SMART® Member's Only E NEWS & WOW EBlasts



Dear {FIRST\_NAME}PowerHouse SMART® Member),

This is your SMART® Member's E News - designed to be your quick and easy link to important new events, jobs and Resource PROs.

Take 5 minutes to smell the coffee, energize and RSVP TO EVENTS

Click the link and Log-In now: [www.PowerHouseSMART.com](http://www.PowerHouseSMART.com) for the latest valuable information.



PowerHouse SMART® Spring 2014 PowerConnections™  
Selecting March/April Groups now



[Click here](#) to find out more about our latest updates on ... PowerConnections™?

Keeping members  
informed



Join Now! Need More Info!



in f p t

WOW  
World Of Wisdom to Help you Connect... Learn... Grow



Join Now!

POWERHOUSE SMART

Who Are Some Of Our Members? [View List In Blog](#)

Waldo Whitestone, Waldo Whitestone Architects, Architect • Max Hines, Glass/Abels, Glass • Neil Willis, LG C

Letting prospective  
luxury design build  
industry  
professionals know  
about you

# www.PowerHouseSMART.com

Log-In & Connect

RSVP to Events

Job Board

Company Directory

About SMART®

Resources

My SMART®

POWERHOUSE SMART

AWESOME NEW PowerHouse SMART® WEBSITE!

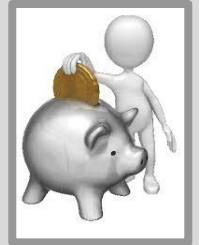
< LOOK AT ALL THE NEW ENHANCEMENTS!

MOST IMPORTANTLY...NEW EASY BREEZY MEMBERSHIP ENGAGEMENT! >

**Providing even more value to our membership**

# Refer a PowerHouse SMART® Member

Refer 5 new members, get 10% off your Membership Renewal



Refer 10 new members, get 20% off your Membership Renewal



Refer 15 new members, get 30% off your Membership Renewal





RSVP at

[www.powerhousesmart.com](http://www.powerhousesmart.com)

Mark your calendar and join us:



**Connect, learn and grow your business.**

October 16<sup>th</sup>: “Cooking w/Steam Convection Ovens”  
Novak and Parker, Mt Prospect 5:30 – 8 pm

November 6<sup>th</sup>: “Ask Me” Networking Event  
Materials Marketing/Krengel & Hood; Greenfield  
Cabinetry, Chicago 5:30 - 7:30 pm

November 13<sup>th</sup>: A WI Kickoff 2015 w/Cocktails  
Buendel/Pewaukee w/Keefe Real Estate 6 – 8:15 pm

December 11<sup>th</sup>: An IL Kickoff 2015/NKBA Event +  
Raffle  
Jenn-Air (The Reid Murdoch Bldg), Chicago

PowerConnections™ in October/November



# A PHS Realtor Panel of Experts



STEVE  
BEERS  
Keefe  
Real Estate



GALE  
GOLDSTICK  
Coldwell  
Banker



JIM  
KINNEY  
Baird & Warner



SUSAN  
MAMAN  
@properties



BARBARA  
O'CONNOR  
O'Connor|Hebs  
on Group

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**PowerHouseSMART.com**

**Thank you for your confidence!**