



**POWERHOUSE
SMART™**

*Sales, Marketing, Applications,
Resources, Training*

PowerHouse SMART®

Symposiums Hosted by PIRCH
Houzz Presentation
Featuring Industry Expert Panel

PowerHouse SMART®
Event Agenda
March 25th and 26th, 2015

- 6:00 – 6:30 pm Check-in, Cocktail Networking & Video Interviews
- 6:30 – 7:00 pm Welcome/Thank You to PIRCH!
Guest Introductions: 30 Second Elevator Drills
About PowerHouse SMART®
PHS Membership Demographics
What Members Have to Say...Video
2015 PHS Calendar of Events
Future Invitations - May 20th Costa Mesa/May 21st Glendale
How can we help you? Kindly requesting your feedback
- 7:00 – 7:15 pm Industry Business Update
- 7:15 – 8:00 pm HOZZ Presentation with Michael Stein
Featuring Industry Expert Panel
- 8:00 pm Wendy Wrap Up/Raffle Private Session with Michael Stein
A tremendous thank you to our host PIRCH!

Who Are PowerHouse SMART® Members? Demographics

Affiliates	10%
Architect	11%
Builder/Remodeler/Developer	15%
Cabinetry	7%
Design	16%
Flooring/Stone	8%
Landscape/Pool/Outdoor Living & Lighting	9%
Real Estate	6%
Specialty-Appl/Glass/Elev/Closets/Window Treatmnts/Wine Cellars	18%

PowerHouse SMART® Membership Platform

A one of a kind membership community for luxury leaders.

Membership is exclusive, by invitation or referral only!

PowerHouse SMART® Symposiums

PowerHouse SMART® PowerConnections

[www.PowerHouseSMART.com!](http://www.PowerHouseSMART.com)

Member Benefits

Connect... Build Trusted Relationships

Learn... Insider Knowledge Sharing & Education

Grow... Give & Get Referrals, Collaborate,
Gain New Business Opportunities

Meet PowerHouse SMART® California Liaison



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PHS California Liaison

PowerHouse SMART® California Liaison

[Jeff Bernstein](#)

Email: rugsbern@aol.com or Phone: 760-898-3386

PHS is always looking to facilitate membership growth which in turn grows business connections.

Jeff has been instrumental in our [PowerHouse SMART®](#) expansion by providing valuable insight from his experiences at events.



Featured Companies



[Covers Unlimited Inc.](#)



[Normandy Remodeling](#)



[Kitchen Design Partners](#)

Featured Members

Meet PowerHouse SMART® Admin Manager

PowerHouse SMART® (Barbara Roman)

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PowerHouse SMART® is a business designed to bring top-tier professionals in the luxury home building industry together to connect, learn and grow their businesses. PowerHouse SMART® members network with one another and gain valuable insights from several unique perspectives. Members learn how to market themselves more effectively, grow their businesses more strategically, stay current with the latest industry trends, and much more.

About Barbara Roman:

IL Licensed Broker
e PRO Internet Professional
CSA (Certified Staging Agent Stagent®)

PHS Regions: Midwest Illinois/Wisconsin, Southern California



Name: **Barb Roman**
Phone: 847-606-0951

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Location

Address 1: 610 Robert York Avenue
Address 2: #410
City: Deerfield
State: Illinois
Zip Code: 60015

Links

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Category: **Consultants/Professional Services**



A professional advantage

PowerHouse SMART@ is an exclusive membership organization designed to bring the "best of the best" top-tier professionals in the luxury design, build, real estate community together to connect, learn and grow.

[WATCH SMART@ VIDEO](#)



"A professional advantage for your business."

- Wendy Cohen, *Founder of PowerHouse SMART@*

[JOIN TODAY!](#)



Barb Warren
The Tile Gallery Chicago



Oscar Martinez
PIRCH



Omar Chahin
Newline Design Center/Granite & Marble Depot

Providing even more value to our membership

PowerHouse SMART®

CLICK PHOTO to Hear What Members Have To Say



PowerHouse SMART® SoCAL Vision

Keeping membership affordable

2015 PHS Calendar at Glance

E-news invites

The PowerHouse SMART®

WHO FACILITATES OUR GROWTH?

Advisory Board

Education Liaison

California Liaison

PowerHouse SMART® Symposium

PIRCH Glendale - Wednesday March 25, 2015

Industry Expert Panel



*Trevor Abramson,
FAIA
Abramson Teiger
Architects*

*Rosie Abramyan,
LEED/
Patrick Ahounber
Modaa Inc*

*Sandra Costa
Sandra Costa Design
Group*

*Dominic Masiello
dp environments*

We honor our Los Angeles Industry Expert Panelists...
Thank you for sharing your insight!

PowerHouse SMART® Symposium

PIRCH Costa Mesa – Thursday, March 26, 2015

Industry Expert Panel



Andrew Flashman
Flashman Design Inc



Jake Hiemstra
Jake Hiemstra Design
Construction



Anders Lasater
Anders Lasater
Architects



Drew Sivgals
AMS Landscape
Design Studio

We honor our Southern California Industry Expert Panelists...
Thank you for sharing your insight!



“Houzz Industry Marketing”



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Thank you for your confidence!