



**POWERHOUSE  
SMART™**

*Sales, Marketing, Applications,  
Resources, Training*

**PowerHouse SMART®**

*Symposium hosted by  
Peabody's Interiors & Wade Weissmann Architecture*  
**HOUZZ Presentation**  
**Featuring an Industry Expert Panel**

# PowerHouse SMART®

Event Agenda

July 16<sup>th</sup> 2015

## Check-In & Mingle

**Welcome** Thank You to Wade Weissmann Architecture/Peabody's  
Interiors

About PowerHouse SMART®/Website

Introductions: 30 Second Elevator Drills

Industry Business Update

**HOUZZ Presentation with Skylar Schock**  
**Featuring Industry Expert Panel**

**Wendy Wrap Up**

A tremendous thank you to our PHS Member hosts,  
Emily Winters and Teresa Manns, Peabody's Interiors  
Wade Weissmann, Wade Weissmann Architecture



## A professional advantage

PowerHouse SMART@ is an exclusive membership organization designed to bring the "best of the best" top-tier professionals in the luxury design, build, real estate community together to connect, learn and grow.

WATCH SMART@ VIDEO

"A professional advantage for your business."

- Wendy Cohen, Founder of PowerHouse SMART@

JOIN TODAY!



Barb Warren  
The Tile Gallery Chicago



Oscar Martinez  
PIRCH



Omar Chahin  
Newline Design Center/Granite & Marble Depot

Providing even more value to our membership

# Who Are PowerHouse SMART® Members? Demographics

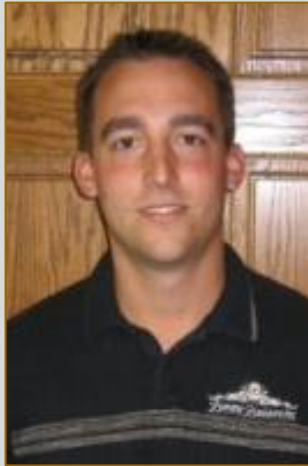
Builder/Remodeler/Developer	15%
Design	16%
Architect	11%
Landscape/Pool/Outdoor Living & Lighting	9%
Specialty-Appl/Glass/Elev/Closets/Window Treatmnts/Wine Cellars	18%
Real Estate	6%
Flooring/Stone/Materials	8%
Cabinetry	7%
Resource PROs	4%



# PowerHouse SMART® Symposium

Thursday, July 16<sup>th</sup>, 2015

## Industry Expert Panel



*Ronny Barenz  
Barenz Builders*



*Emily Winters  
Peabody's Interiors*



*Susan Harrington  
Wade Weissmann  
Architecture*

We honor our Wisconsin Industry Expert Panelists...  
Thank you for sharing your insight!



*Skylar Schock*  
*“Houzz Industry Marketing”*



[wscohen@PowerHouseAdvisors.com](mailto:wscohen@PowerHouseAdvisors.com)

[PowerHouseSMART.com](http://PowerHouseSMART.com)

[PowerHouseAdvisors.com](http://PowerHouseAdvisors.com)

847-767-7077

**Thank you for your confidence!**



**POWERHOUSE  
SMART™**

*Sales, Marketing, Applications,  
Resources, Training*