



**POWERHOUSE  
SMART™**

*Sales, Marketing, Applications,  
Resources, Training*

**PowerHouse SMART®**

***PHS Symposium***

***Twilight Barn Tour + Luxury Networking + Happy Hour***

***Hosted by Heritage Beam and Board***

# PowerHouse SMART®

## Event Agenda

October 4, 2016

4:30–5:00 pm Check-in, Wine & Lite Bites  
Networking

5:00 –5:20 pm Thank You to Emily Krauklis  
Welcome - About PowerHouse SMART®  
Guest Introductions/Business update

5:20 –5:35 pm Introduce Emily Krauklis - Presentation

5:40 – 6:30 pm Barn Tour

6:30 – 7:00pm Wrap... Networking continues...

# PHS Member Demographics

<b>Leaders in Luxury Design, Build &amp; Real Estate - Residential &amp; Commercial</b>	
<b>Builder/Remodeler/Developer</b>	10%
<b>Interior Design</b>	13%
<b>Architecture</b>	8%
<b>Landscape/Pool/Outdoor Living &amp; Lighting</b>	10%
<b>Real Estate / Banking / Legal / Accounting</b>	9%
<b>Cabinetry / Kitchen / Bath</b>	10%
<b>Technology / Integration / Lighting</b>	8%
<b>Flooring / Stone / Building Materials</b>	11%
<b>Consultants / Marketing / Training / HR</b>	6%
<b>Specialty Resources / Affiliations</b>	17%

## **UPCOMING PHS EVENTS!**

**October 13<sup>th</sup> PHS in Collaboration with RNDD  
Success Stories Award Ceremony 5:30 – 8:00 pm**  
*Host Casa Spazio, River North Chicago IL*

**November 29<sup>th</sup> PHS 2017 Kickoff + CEU + Holiday Party  
Luxury Networking, Light Bites & Drinks 4:00 – 7:00 pm**  
*Host Lewis Floor and Home, Northbrook IL*

# UPCOMING PHS EVENTS!

**PowerHouse SMART<sup>®</sup>** SMART People Made Even SMARTER Together

## 1st Annual Luxury Conference

Chicago, Illinois

Bringing together Midwest's Luxury  
design + build + real estate community  
in a powerful new forum

# FEB 8 2017

2:30pm - 7:30pm  
**SAVE THE DATE**



*Half day Symposium with Top Industry speakers, Award Ceremony for Fresh faces and Live Jazz Cocktail after-party hosted by Monogram Appliances!*



## A professional advantage

PowerHouse SMART@ is an exclusive membership organization designed to bring the "best of the best" top-tier professionals in the luxury design, build, real estate community together to connect, learn and grow.

[WATCH SMART@ VIDEO](#)

"A professional advantage for your business."

- Wendy Cohen, *Founder of PowerHouse SMART@*

[JOIN TODAY!](#)



Barb Warren  
The Tile Gallery Chicago



Oscar Martinez  
PIRCH



Omar Chahin  
Newline Design Center/Granite & Marble Depot

## Providing even more value to our membership



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**Thank you for your confidence!**